



### Upcoming Program Dates

- May 20
- June 17
- August 19
- September 16
- October 21

### Upcoming Social

- July 15

Keep an eye out for ASTD Tallahassee emails & program announcements for more information.

## ABOUT ASTD TALLAHASSEE

Our **vision** is to be the premier organization for the facilitation of performance excellence within the training and development community.

We **believe** in:

- Identifying and responding to the needs of our members and our community
- Equipping professionals to make a difference
- Motivating professionals to "go the extra mile" to help others achieve performance excellence
- Building relationships Having pride in the profession of training
- Active participation by our members
- Practicing what we teach, including: needs and wants assessments, continual improvement, working in teams, being systematic, feedback and evaluation, being a learning organization and recognition



Our **mission** is to promote excellence in human performance improvement by providing professional development and networking opportunities for individuals and organizations.

## THE ASTD TALLAHASSEE BOARD

To learn more about the ASTD Tallahassee Board members, please visit the ASTD Tallahassee website or [click here.](#)

Name	Position	Email address
Suzanne Ebbers, Ph.D.	President	president@astdtallahassee.org
Amanda Allen	President-Elect & VP Programs	presidentelect@astdtallahassee.org
Denise Wilson	Past President:	pastpresident@astdtallahassee.org
Monica Lazo	VP Communications and Secretary	vpcommsec@astdtallahassee.org
Laura Kerney	Vice President of Finance:	vpfinance@astdtallahassee.org
Jennifer Sweeney Colvin	VP Membership	vpmembership@astdtallahassee.org
Neal Meadows, Ed.D.	VP Technology and Webmaster:	webmaster@astdtallahassee.org
Frank Broen	Director At-Large:	atlarge1@astdtallahassee.org
Dale Weeks	Director At-Large	atlarge2@astdtallahassee.org
Paul S. Brawner, AIP	Director At-Large	atlarge3@astdtallahassee.org

## ASTD TALLAHASSEE UPDATES

In an effort to achieve its goal to be the premier organization for the facilitation of performance excellence within the training and development community, ASTD Tallahassee has been working diligently to accomplish its strategic goals. Below are some accomplishments and future plans.

### **Accomplished to date:**

- Formed program and finance committees
- Established a request for proposal process (RFP) for securing program speakers
- Established standards for program announcements
- Established process for recording programs and sharing webcasts

### **Works in Progress:**

- Working on redesigning the ASTD Tallahassee website
- Working on hosting an ASTD Tallahassee conference called TechKnow Expo



### **This is a Must!**

Take advantage of this great and rare opportunity!!!

To learn more about the one-day workshop offered by Disney and to register, click [here](#).

## SPECIAL PROGRAM OFFERING

### **ASTD- Tallahassee Chapter Welcomes Disney Institute to Tallahassee on May 5, 2010**

It doesn't take any training to recognize that the world's economy has taken a significant downturn. It does take effective and proven professional development training to guide impacted organizations back to the summit.

A one-day local workshop, **Disney's Approach to Business Excellence** program is a rare and affordable opportunity to learn best business practices from Disney insiders, and discover ways to easily and immediately adapt and apply those best practices to pick up the pace in these slow economic times.

Organizations from across the nation and around the world have learned proven philosophies, adapted critical lessons, and implemented effective processes to reap the rewards of improvements in **leadership, management, service, and brand loyalty**.

Professional development doesn't cost – it pays. It pays by creating a framework of focused energy in a vacuum of uncertainty. It pays by helping an organization gain share in a slow economy. It pays because it has been proven to strengthen employee morale and retention, which will be critical to emerge from tough times.

**IMPORTANT:** Please use the American Society for Training and Development promotional code **ASTDMNE** to receive **\$50 OFF PER GUEST** when registering. Additional groups discounts are available.

**TO LEARN MORE AND REGISTER GO TO:**  
[www.KeysTallahasseeFL.com](http://www.KeysTallahasseeFL.com)

No prerequisite training required.





### New Members & Membership Renewals

The ASTD Tallahassee Board would like to welcome new members and thank members who have renewed their membership.

- Monica Jackson
- Regla Mompeller
- Jeffrey Stachnik
- Karen Goodlett



## eLEARNING ESSENTIALS

### Articulate Presenter– An Authoring Tool

Articulate Presenter is a user-friendly authoring tool that works in conjunction with PowerPoint. It makes it easy for anyone to add instructionally sound bells and whistles to PowerPoint slides. Articulate Presenter helps anyone create interactive exercises, import audio narration, and import crisp images and videos. It also supports multi-level navigation and branching, and multiple publishing options, including Flash, Word, CD and podcasts.



For **information on this product**, including demos and a free trial download, click [here.](#)

If you already use Articulate Presenter and would like to access some **free online tutorials** to help you use it more effectively, click [here.](#)

## BOOK CORNER

ASTD Tallahassee would like to share reviews on books that relate to the field of learning and performance in our quarterly newsletters. If you are interested in submitting a book review for an opportunity to advertise your services, please do the following:

- Submit your name or company name as you would like for it to appear in the newsletter
- Submit the title of the book reviewed
- Submit the name of the publisher and the year published
- Submit a 100 word summary of the book reviewed
- Submit an image of a company logo, company name, your picture or any combination of these (submit some, all or none)
- Submit a 100 to 150 word description of your services

The first three individuals to submit an entry will be showcased within the next quarterly newsletter. Other submissions will be retained for subsequent newsletters. An email notifying you of when your advertisement will be published will be sent when your submission is received. Please email company and service advertisements to Monica Lazo at [vpcommsec@astdtallahassee.org](mailto:vpcommsec@astdtallahassee.org)

## VOLUNTEERS

ASTD Tallahassee is always looking for people with time to spare and talents to share. If you are interested in assisting ASTD Tallahassee in becoming a premier organization for the facilitation of performance excellence, we would love to hear from you! Some current projects we are working on include building and designing a new ASTD Tallahassee website, and planning the ASTD Tallahassee TechKnow conference. To learn more about how you can help or if interested, please contact Sue Ebberts at [president@astdtallahassee.org](mailto:president@astdtallahassee.org)

**Easy as 911 +1 !**

Help the ASTD Tallahassee program grow by using the **code 9111** anytime you make a purchase through the ASTD online store.

Remember, our code is 911 plus 1!

**THE “ChIP” PROGRAM**

ChIP stands for the “**chapter incentive program.**” This program offers the ASTD Tallahassee chapter an opportunity to earn additional revenue, enabling it to accomplish its mission and by contributing to its financial health. Every person who uses the **ASTD Tallahassee ChIP code 9111** when making an online purchase on the ASTD store is ensuring that a portion of the revenue is shared with the ASTD Tallahassee chapter. Use the ChIP code 9111 anytime you so the following:

- Purchase a new ASTD National membership
- Renew an ASTD National membership
- Register for the ASTD National Conference and Expo
- Register for the ASTD National TechKnowledge Conference
- Register for the ASTD National Certificate Programs
- Purchase ASTD National Books & Publications
- Register for the COLP Learning System
- Register for the ASTD National Job bank Employer Posting

For more information on ChIP, please click [here](#).

**CONTACT ASTD TALLAHASSEE****Mailing Address:**

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Tallahassee, Florida

**Website:**

<http://www.astdtallahassee.org/>

